

The Second Annual Conference on the Globalization of Services
Walter H. Shorenstein Asia-Pacific Research Center
Bechtel Conference Center, Encina Hall, Stanford University, December 12, 2006

7:30 Registration and breakfast

8:00 – 8:30 Keynote Address – Francisco D'Souza – CEO, Cognizant

8:30 – 8:45 Overview of Research on Conference Themes:

Rafiq Dossani – Senior Research Scholar, Shorenstein APARC, Stanford Univ.

Martin Kenney – Professor, Dept. of Human and Community Development, Univ. of California, Davis

8:45 – 10:15 Services and the Algorithmic Revolution:

John Zysman – Professor, Political Science, UC Berkeley

Ayan Mukerji – Senior Vice President, Product Engineering Solutions, Wipro Technologies

Kamal Bhadada – Senior Vice President, Tata Consultancy Services

Romit Dey – Associate Vice President & Head-Industry Solutions, High & Manufacturing, Infosys

Paul Maglio – Senior Manager, Service Systems Research, IBM

Moderator: Rusty Weston – Editor-in-Chief, Global Services magazine

10:15 – 10:30 Break

10:30 – 11:45 In-house Offshoring:

Amit Seth – Senior Director, Strategic Data Solutions, Yahoo!, Inc.

Raj Shah – Director of Engineering, Google

Rajendra Kumar Khare – Chairman, India Semiconductor Association

Sri Jagannathan – Managing Director, India Development Center, Symantec Corporation

Moderator: M.R. Rangaswami – Co-founder, Sand Hill Group LLC

11:45 – 13:00 Lunch Program

Bobby Mitra – Chief Executive Officer, Texas Instruments, India

13:00 – 15:00 Offshored Outsourcing:

Mamie Jones – Senior Vice President, Global Sourcing, Sabre Travelocity

Sainath Radhakrishnan – Head, Financial Institutions Trade Outsourcing Solutions, ABN AMRO

Azita Gandjei – Manager, Global Marketing, Primavera Systems

Rosalie R. Montenegro – President, ePLDT Ventus, Inc.

Beni Lopez – CEO, Sofitek Near Shore Services

Aditya Watal – Principal, HCL

John Cestar – CEO, Freeborders

Moderator: Manuel Serapio – Director of MS in International Business, University of Colorado at Denver

15:00 – 15:15 Break

15:15 – 16:00 Facilitators:

Anu Parthasarathy – CEO, Global Executive Talent

Kalpana Ramakrishnan – Partner, KPMG

Moderator: Rob Theis – Partner, Doll Capital Management

16:00 – 16:15 Break

16:15 – 17:15 Offshoring by Startups:

Ashish Dixit – Vice President, Hardware Engineering, Tensilica

Peter Schlampp – General Manager, Offshore Development Centers, IronPort

Alok Aggarwal – CEO, Evalueserve

Moderator: Henry Rowen – Co-director, Stanford Project on Regions of Innovation and Entrepreneurship

17:15 – 18:00 Concluding remarks by Rafiq Dossani and Martin Kenney

18:00 Conference Concludes

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