



Global Entrepreneurship: Stanford Trailblazers in China

An EntrepreneurshipWeek USA @ Stanford event co-sponsored by SPRIE and the Asia-Pacific Student Entrepreneurship Society (ASES)

Up-and-coming Stanford entrepreneurs must think and act globally. Critical resources, markets and opportunities are around the world, including the dynamic hotbed of China. Come meet trailblazers breaking ground in China. Hear how they got started, challenges they are wrestling with right now, their outlook for entrepreneurs in China, and their best advice. Then, take the opportunity to meet in break out groups with each leader for informal discussion, followed by a reception and networking.

This event is part of EntrepreneurshipWeek USA @ Stanford, a week-long series of events. For full details, visit eweek.stanford.edu. For more information on the national celebration of EntrepreneurshipWeek USA, visit entrepreneurshipweekusa.com

FEATURED SPEAKERS

Jack Hong: Principal and Founder of SN38, an incubation fund focusing on social-networking startups in China and the US. Prior to SN38, Jack was VP of Information Technologies at SINA Corporation (NASDAQ: SINA), heading SINA's enterprise IS infrastructure development in Beijing. Hong co-founded the Chinese-language portal SINANET.com in 1995 with fellow students while a PhD candidate at Stanford, and held the title of CTO until it merged with Beijing SRS International to form SINA in 1999.



Derek Ling: A serial entrepreneur with strong corporate background focused primarily in the IT and Internet industries. Ling is the founder and CEO of Tianji.com, the leading social networking service for professionals in China. Prior to starting up Tianji.com, Ling held senior management positions at Motorola, Apple Computer (Director of Business Development for Greater China) and SINA.com (Vice President); in 1999 he co-founded the Beijing-based startup Qzone.com, a youth entertainment community in China revolving around homepage and music.

Min Zhu: Co-Founder of WebEx Communications, Inc., a NASDAQ-listed company with 2006 revenues over \$400 million; after co-founding the company in 1996 he served as President and CTO before being named "Chief WebEx" in 2004; Zhu is a Venture Partner in New Enterprise Associates (NEA), a leading venture capital firm. He serves on a number of Silicon Valley boards and is an advisor for the San Jose Municipal Government. In 2005 he founded Cybernaut, a Hangzhou-based company that aims to create a platform to support real-time multimedia communication applications and services.



Monday, February 26, 2007, 4:00 p.m.–6:00 p.m.
Bechtel Conference Center—Encina Hall, First Floor, Central