

Global Entrepreneurship: Stanford Trailblazers in China

FEATURED SPEAKERS



洪瑞殷
Jack Hong

Principal and Founder of SN38, an incubation fund focusing on social-networking startups in China and the US. Prior to SN38, Hong was VP of Information Technologies at SINA Corporation. Hong co-founded the Chinese-language portal SINANET.com in 1995 with fellow students while a PhD candidate at Stanford (MS '91, '06).

Founder and CEO of Tianji.com, the leading social networking service for professionals in China. Prior to Tianji.com, Ling held senior management positions at Motorola, Apple Computer and SINA.com (Vice President); in 1999 he co-founded the Beijing-based startup Qzone.com (MA '95).



林峰
Derek Ling

Co-Founder of WebEx Communications, Inc.; Zhu is a Venture Partner in New Enterprise Associates (NEA), a leading venture capital firm. In 2005 he founded Cybernaut, a Hangzhou-based company that aims to create a platform to support real-time multimedia communication applications and services (MS '85).



朱敏
Min Zhu

A FEW CHINA NUMBERS

- 24** IPOs on NASDAQ of Chinese firms since 1999, including Stanford alumni start-ups Shanda (Nick Yang MS '99), SINA (Jack Hong MS '91, '06) and others
- 75** Percentage of annual total of new jobs generated by China's private enterprises during the past 10 years
- 2,452** Number of international patent applications filed by Chinese inventors and companies in 2006 (44% increase over previous year)
- 12,000+** High tech companies located in Zhongguancun, Beijing's high tech region
- \$1.78 billion** 2006 VC investments in China (52.1% higher than 2005), making China second largest country in garnering VC investments
- \$1.36 billion** Total China R&D spending in 2006, surpassing Japan, now second only to the United States (\$330 billion)

Stanford Project on Regions of Innovation and Entrepreneurship (SPRIE)



SPRIE is dedicated to building the understanding and practice of innovation and entrepreneurship in the United States and Asia. SPRIE's research focuses on Silicon Valley and leading high-technology regions in China, Taiwan, Japan, Korea, Singapore and India. SPRIE fulfills its mission through interdisciplinary and international collaborative research, seminars and conferences, publications, and briefings for industry and government leaders in the United States and Asia.

SPRIE currently is engaged in two ongoing research projects: "Leadership in China's High Tech Companies" and "China's Quest for Independent Innovation." For information about this research, details on our publications and upcoming events, and to join our mailing lists, please visit the SPRIE website:

<http://sprie.stanford.edu>

Asia-Pacific Student Entrepreneurship Society (ASES)



ASES is a student organization giving students the power to actively steer the future of an international organization that has roots in 10 different countries across the Asia-Pacific. The ASES global network is a tremendous asset for aspiring student entrepreneurs on both sides of the Pacific, providing a forum to meet and interact with hundreds of like-minded students around the world.

ASES members benefit from workshops and Speaker Series events, weekly meetings, a multitude of opportunities to develop leadership and organizational skills, and access to a global network of students. The ASES International network has created lasting friendships that have led to business partnerships and start-ups after graduation—a validation that ASES International continues to foster and grow transpacific business leaders for the future.

<http://ases.stanford.edu>

ABOUT ENTREPRENEURSHIP WEEK AT STANFORD

Join the Stanford Entrepreneurship Week festivities while you network with entrepreneurs, faculty, students, and venture capitalists. Events continue through March 3, including an entrepreneurship mixer, an interview with Guy Kawasaki, a presentation by Thomas Friedman, plus the Startup Job Fair and a week-long Innovation Challenge. View the full schedule online: <http://eweek.stanford.edu>.

