

**The Third Annual Conference on the Globalization of Services**  
 Walter H. Shorenstein Asia-Pacific Research Center  
 Bechtel Conference Center, Encina Hall, Stanford University, December 7, 2007

For more information go to [http://aparc.stanford.edu/events/globalization\\_3](http://aparc.stanford.edu/events/globalization_3)

<b>7:30</b>	<b>Registration begins at 7:30</b>	<b>1:00 – 2:30</b>	<b>Panel III: Large Product Firms' Globalization</b> Digby Horner, SVP, <i>Adobe</i> Diann Olden, SVP, <i>Sun Microsystems</i> Manfred Heil, SVP, <i>SAP</i> Kannan Pashupathy, SVP, <i>Google</i> Vasu Sarangapani, VP, <i>Wipro North America</i> Moderator: Manuel Serapio, Director of MS in International Business, <i>University of Colorado at Denver</i>
<b>8:00 – 8:30</b>	<b>Keynote Address:</b> Ram Mynampati, CEO, <i>Satyam America</i>	<b>2:30 – 3:30</b>	<b>Discussion: Are There Cross-cutting Issues that Face Large Firms?</b> James Gordon, SI Alliances, <i>Intel Corporation</i> Peter Schumacher, Founder & President, <i>Value Leadership</i>
<b>8:30 – 10:00</b>	<b>Panel I: SI Geographic Focus</b> Prasad Raju, VP & Regional Director, <i>Tata Consultancy Services</i> Sam Ceccola, VP, Technology, <i>Capgemini</i> Sunder Sarangan, Associate VP, <i>Infosys</i> Moderator: Martin Kenney, Professor, <i>UC-Davis</i>	<b>3:30 – 3:45</b>	<b>Break</b>
<b>10:00 – 10:15</b>	<b>Break</b>	<b>3:45 – 5:30</b>	<b>Panel IV: Small Product Firms' Globalization</b> Zia Chishti, CEO, <i>TRG</i> Peter Harrison, CEO, <i>GlobalLogic</i> Praveen Singh, CEO, <i>Arada Systems</i> Utkarsh Rai, CEO, <i>Infinera India</i> Moderator: Petri Rouvinen, Research Director, <i>ETLA</i>
<b>10:15 – 12:00</b>	<b>Panel II: SI Business Models</b> Raj Saxena, Director, Corporate Strategy, <i>IBM</i> Ashish Mahadwar, VP of Technology Transformation, <i>Cognizant</i> Parvesh Sethi, Vice President, Advanced Services, <i>CISCO Systems</i> Moderator: Rafiq Dossani, Senior Research Scholar <i>Shorenstein APARC, Stanford University</i>	<b>5:30 – 5:45</b>	<b>Closing Remarks</b> Rafiq Dossani and Martin Kenney
<b>12:00 – 1:00</b>	<b>Luncheon</b> <i>A buffet lunch will be provided</i>		

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