



## Agenda for Workshop 1: “Monitoring ... And Beyond?”

MIT, January 11-12, 2008

### Friday, January 11, 2008

#### Day 1: Codes, Audits, and Consequences

##### 9:00-9:45 AM Opening session

Introducing participants, themes, and aims of the meeting.

##### 10:00-12:00 PM Monitoring and Corporate Codes

A discussion of traditional monitoring efforts, how well (or not so well) they are working, and some new initiatives by NGOs to improve working conditions in global supply chains.

We will have four (15-minute) presentations by representatives from NGOs working on labor justice issues. They will each address three questions: (1) what are the principal activities of their organization; (2) what do they see as the successes and challenges of these efforts; (3) what are their next steps in addressing these challenges? One hour of discussion to follow the presentations.

**Participants: Auret van Heerden (Fair Labor Association); Scott Nova (Workers’ Rights Consortium); Linda Yantz (Maquila Solidarity Network); and Dan Rees (Ethical Trading Initiative).**

##### 12:00-1:15 PM Lunch

##### 1:15-3:45 PM Firms and Labor Standards

Discussion of codes and monitoring from the perspective of global buyers in the apparel/footwear, agriculture, and electronics industries.

We will have three (20-minute) presentations by representatives of global buyers who will discuss (1) their experience with codes of conduct, (2) their views about the successes and challenges of this approach, and (3) their future expectations/strategies for how best to promote just supply chains. These presentations will be followed by discussion. (*We are still trying to recruit a few representatives of lead suppliers for this panel.*)

**Participants: Hannah Jones (Nike), Bonnie Nixon Gardiner (HP), Edward Potter (Coca Cola).**

##### 3:45-4:00 PM Coffee Break



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**4:00-5:45 PM Academic Research on the Monitoring/Compliance Model**

A discussion of some recent studies on codes of conduct/monitoring and whether they present generalizable lessons about the effectiveness of this approach to promoting improved working conditions in global supply chains.

**Participants: Richard Locke (MIT, Sloan School of Management), Charles Sabel (Columbia University Law School), Dara O’Rourke (UC Berkeley, Environmental Science, Policy, and Management), and Stephanie Barrientos (University of Manchester).**

**5:45-6:15 PM Review of day’s discussion**

**7:00 PM Drinks and Dinner**



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### Saturday, January 12, 2008

#### Day 2: Monitoring and Beyond?

##### 9:00-10:30 AM **MSI and Multi Brand Collaborative Efforts**

A discussion of some initiatives aimed at promoting coordination among different MSI's and their affiliated companies by developing “common” codes of conduct and auditing protocols, and by promoting common “capacity-building” interventions among targeted factories.

Participants in these different initiatives will speak about: 1) the current state of collaborative programs; 2) how well (or not so well) their efforts are taking shape; and 3) what they see as the key challenges preventing these collaborative efforts from fulfilling their goals.

**Participants: Anne Lally (Fair Trade Resource, on the Joint Initiative in Turkey), Sasha Radovich (AccountAbility) who will speak about the MFA Forum in Bangladesh, and a participant of the Multi Brand HRM Project in China – *still to be confirmed.***

##### 10:45-12:00 PM **Building Capacity/Changing Worker-Management Relations Through Targeted Training**

Discussion of the ILO's Factory Improvement Program, a multi-year, multi-sector approach. We will have two (20-minute) presentations on the ILO Factory Improvement Program, and how it is working in Cambodia, India, Sri Lanka, and Vietnam.

**Participants: Ros Harvey (ILO Better Work Program) - *to be confirmed*, Ms. Hong Ha, Vietnam Chamber of Industry and Commerce, Ho Chi Minh City branch.**

##### 12:00-1:15 PM **Lunch**

##### 1:15-2:45 PM **Corporate Campaigns and Certification Efforts.**

A panel discussion of the effectiveness of corporate and consumer campaigns at promoting just supply chains. Each participant (or team) will speak for 10-15 minutes, followed by 30 minutes of discussion.

**Participants: Gay Seidman (University of Wisconsin-Madison, Sociology), April Linton (UCSD, Political Science), Margaret Levi**



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(University of Washington, Political Science), Judith Goldstein (Stanford University), Michael Hiscox (Harvard University), Michael Toffel (Harvard Business School).

**2:45-3:00 PM**

**Coffee Break**

**3:00-4:30 PM**

**Building/Re-Building State Capacity: Complement or Alternative to Private Monitoring Efforts?**

Discussion of efforts to (re)build state capacities to enforce national labor laws/codes and promote improved working conditions among factories supplying global buyers. Each panelist will present for 15 minutes, followed by discussion, including exploration of the role that NGOs working on labor standards might play in such efforts to rebuild state capacities.

**Participants: Michael Piore (MIT Economics), Andrew Schrank (University of New Mexico, Sociology), Ros Harvey (ILO Better Work Program), and Gary Gereffi (Duke University, Sociology)**

**4:30-5:00 PM**

**Summary and Suggestions for Next Steps**

**7:00 PM**

**Dinner for participants who stay for Saturday night.**

We thank the Sloan Foundation for providing the funding to support this first meeting.