



**INNOVATION BEYOND BOUNDARIES:
PARTNERSHIPS FOR ADVANCING SMART, GREEN LIVING**

June 29-30, 2011 | Bechtel Conference Center, Encina Hall, Stanford University

FINAL AGENDA

**DAY 1 – A.M.
WEDNESDAY, JUNE 29**

8:30 a.m. – 9:00a.m.	<i>REGISTRATION & LIGHT BREAKFAST</i>
	WELCOME & OPENING REMARKS
9:00a.m. – 9:05a.m.	Henry Rowen , Co-Director & Conference Co-Chair, Stanford Program on Regions of Innovation and Entrepreneurship (SPRIE)
9:05a.m. – 9: 10a.m.	CHANG Jin-fu , Minister without Portfolio, Executive Yuan, Taiwan
	SESSION 1: PUBLIC-PRIVATE PARTNERSHIP Chair: Henry Rowen , Co-Director, SPRIE
9:10a.m. – 9:35a.m.	KEYNOTE: Kristina Johnson , former Under Secretary, U.S. Department of Energy <i>“The Regional Innovation Cluster for Building Systems – A Public Private Partnership that Works”</i>
9:35a.m. – 9:45a.m.	Discussant: TJ Glauthier , President, TJG Energy Associates, LLC
9:45a.m. – 10:15a.m.	DISCUSSION
10:15a.m. – 10:30a.m.	<i>COFFEE/TEA BREAK</i>
	SESSION 2: PARTNERSHIPS FROM SILICON VALLEY Chair: William F. Miller , Co-Director, SPRIE
10:30a.m. – 10:45a.m.	Stephen J. Eglash , Executive Director, Energy and Environment Affiliates Program, Stanford University <i>“Getting Innovative: Stanford’s Partnerships in Energy and Environment”</i>
10:45a.m. – 11:00a.m.	Russell Hancock , President & Chief Executive Officer, Joint Venture: Silicon Valley Network <i>“Silicon Valley’s Greenprint for Climate Prosperity: Public-Private Projects in Progress”</i>
11:00a.m. – 11:15a.m.	Michael Marlaire , Director, NASA Research Park <i>“NASA Research Park’s Public-Private Partnership”</i>
11:15a.m. – 11:30 a.m.	Asim Hussain , Director of Product Marketing, Bloom Energy <i>“Strategic Partnerships: From Invention to Commercialization”</i>
11:30a.m. – 12:15p.m.	DISCUSSION
12:15 p.m. – 1:15p.m.	<i>BUFFET LUNCH: FRONT LAWN OF ENCINA HALL</i>



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**SESSION 3: LINKAGES AMONG UNIVERSITIES/RESEARCH INSTITUTES,
GOVERNMENTS AND COMPANIES**

Chair: **Chintay Shih**, Chairman, Institute for Information Industry (III), Taiwan

- 1:15p.m. – 1:30p.m. **Henry Etzkowitz**, President of Triple Helix Association; Senior Researcher, Human Sciences and Technology Advanced Research Institute (H-STAR), Stanford University
“Newcastle Science City: Reviving a Declining Industrial Region”
- 1:30p.m. – 1:45p.m. **Sean Wang**, President, ITRI International Inc.
“How Taiwan’s Stakeholders Interact”
- 1:45p.m. – 1:55p.m. Discussant: **Jon Sandelin**, Senior Associate Emeritus, Office of Technology and Licensing, Stanford University
- 1:55p.m. – 2:35p.m. DISCUSSION

2:35p.m. – 2:55p.m.

COFFEE/TEA BREAK

SESSION 4: LIVING LABS

Chair: **Stephen Su**, General Director of Industrial Economics & Knowledge Center, Industrial Technology Research Institute (ITRI)

- 2:55p.m. – 3:10p.m. **Ted Howes**, Innovation/Consumer Products Lead, Business for Social Responsibility
“Innovations in Partnering”
- 3:10p.m. – 3:25p.m. **Paul Chao-Chia Huang**, Deputy General Director, Service Systems Technology Center, Industrial Technology Research Institute
“Living Lab Experiences in Taiwan”
- 3:25p.m. – 3:50p.m. DISCUSSION

SESSION 5: INSIGHTS FROM THE PRIVATE SECTOR

Chair: **Marguerite Gong Hancock**, Associate Director, SPRIE

- 3:50p.m. – 4:05p.m. **Alan Beebe**, Managing Director, China Greentech Initiative
“Role of Public-Private Sector Partnerships in Fostering Greentech Innovation in China”
- 4:05p.m. – 4:20p.m. **Tim Schweikert**, President & CEO, China Region for GE Technology Infrastructure, General Electric
“Innovation Beyond Boundaries: GE in China”
- 4:20p.m. – 4:35p.m. **Gordon Feller**, Director of Urban Innovation, Cisco Systems
“Cities of the Future”
- 4:35p.m. – 4:45p.m. Discussant: **Kung Wang**, Professor, China University of Technology
- 4:45p.m. – 5:30p.m. DISCUSSION

5:45p.m. – 7:30p.m.

NETWORKING DINNER: OKSENBERG ROOM, 3RD FLOOR, ENCINA HALL



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**DAY 2 - A.M.
THURSDAY, JUNE 30**

8:30a.m. – 9:00a.m.	REGISTRATION & LIGHT BREAKFAST
	SESSION 6: PARTNERSHIPS FOR SYSTEMS INNOVATION Chair: Marguerite Gong Hancock , Associate Director, SPRIE
9:00a.m. – 9:15a.m.	Jonathan Woetzel , Director, McKinsey & Co; Co-Chair, Urban China Initiative <i>“Sustainability and Growth in Chinese Cities”</i>
9:15a.m. – 9:30a.m.	Dennis Bracy , CEO, US-China Clean Energy Forum <i>“One Plus One Can Really Equal Three”</i>
9:30a.m. – 9:45a.m.	Rohit T. Aggarwala , Special Advisor to the Chair, C40 Cities Climate Leadership Group <i>“Mayoral Views of Innovation and Cleantech”</i>
9:45a.m. – 10:30a.m.	DISCUSSION
10:30a.m. – 10:40a.m.	COFFEE/TEA BREAK
	SESSION 7: INNOVATION IN SMART GREEN BUILDINGS AND CITIES Chair: Jonathan Woetzel , Director, McKinsey & Co; Co-Chair, Urban China Initiative
10:40a.m. – 10:55a.m.	Jonathan Thorpe , Senior Vice President, Gale International <i>“Songdo International Business District – Future City Version 1.0”</i>
10:55a.m. – 11:10a.m.	Allan King , Senior Manager, Networks and Multi-Media Institute, Institute for Information Industry (III) <i>“Smart Living Services: Examples from Taiwan by Public-Private Partnerships”</i>
11:10a.m. – 11:25a.m.	David Nieh , General Manager, Shui-On Land <i>“Building Smart Green Knowledge Community Developments in China”</i>
11:25a.m. – 11:35a.m.	Discussant: Jeffrey Heller , President, Heller Manus Architects
11:35a.m. – 12:15p.m.	DISCUSSION
12:15p.m. – 1:15p.m.	BUFFET LUNCH: OKSENBERG ROOM, 3 RD FLOOR, ENCINA HALL



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SESSION 8: INNOVATION IN INTELLIGENT GREEN TRANSPORTATION

Chair: **Rohit T. Aggarwala**, Special Advisor to the Chair, C40 Cities Climate Leadership Group

- 1:15p.m. – 1:30p.m. **Sven Beiker**, Executive Director, Center for Automotive Research at Stanford (CARS)
“The Automobile on Its Way to the Future – Academia and Industry Partnering to Drive Innovation”
- 1:30p.m. – 1:45p.m. **Jaching Chou**, Senior Transportation Analyst, Institute of Transportation, Taiwan
“Intelligent Transportation Systems in Taiwan”
- 1:45p.m. – 2:00p.m. **Gerald Sanders**, CEO and Chairman, SkyTran Inc.
“Congestion, Pollution, and the SkyTran Solution”
- 2:00p.m. – 2:15p.m. **Ann Bordetsky**, North America Market Development, Better Place
“Accelerating the Transition to Electric Cars – Private Sector Innovation + Public Partnership”
- 2:15p.m. – 3:00 p.m. DISCUSSION

3:00p.m. – 3:15p.m.

COFFEE/TEA BREAK

FORUM CLOSING KEYNOTE

Chair: **Henry Rowen**, Co-Director, SPRIE

- 3:15p.m. – 3:40p.m. KEYNOTE: **Curtis R. Carlson**, President & CEO, SRI International
“Energy Challenges in the Innovation Economy”
- 3:40p.m. – 4:05p.m. DISCUSSION
- 4:05p.m. – 4:15p.m. **CLOSING REMARKS**

- **Hsin-Sen Chu**, Executive Vice President, Industrial Technology Research Institute (ITRI)
- **Henry Rowen**, Co-Director, SPRIE

~ END OF CONFERENCE ~