



Friday, September 30, 2011
CEMEX Auditorium, Knight Management Center
Stanford Graduate School of Business
641 Knight Way, Stanford University
<http://www.china2.org>

Conference on “China 2.0: Transforming Media and Commerce”	
9.00 am – 9.30 am	REGISTRATION
9.30 am – 9.45 am	<p>WELCOME FROM STANFORD PROGRAM ON REGIONS OF INNOVATION AND ENTREPRENEURSHIP, STANFORD GRADUATE SCHOOL OF BUSINESS William F. Miller, Faculty Co-Director, Stanford Program on Regions of Innovation and Entrepreneurship (SPRIE) & Herbert Hoover Professor of Public and Private Management Emeritus, Stanford Graduate School of Business; Former Provost, Stanford University</p> <p>WELCOME FROM CHINA 2.0 CONFERENCE CO-CHAIRS <i>“Inflection Points in the Rise of China’s Internet Industry”</i></p> <ul style="list-style-type: none"> ▪ Marguerite Gong Hancock, Associate Director, SPRIE, Stanford Graduate School of Business ▪ Duncan Clark, Senior Advisor of China 2.0, SPRIE, Stanford Graduate School of Business & Chairman, BDA China
9.45 am – 10.30 am	<p>OPENING KEYNOTE and Q&A Joseph Chen (MBA ’99), Chairman & CEO, Renren Inc.</p>
10.30 am – 10.55 am	COFFEE/TEA BREAK (Sponsored by Best Buy)
10.55 am – 11.15 am	<p>SPRIE CHINA 2.0 RESEARCH PREVIEW <i>“From China VC Investment Patterns and Networks to Next Generation Internet Users”</i> Marguerite Gong Hancock and Duncan Clark, SPRIE, Stanford Graduate School of Business</p>
11.15 am – 12.30 pm	<p>CHINA NEW MEDIA & E-COMMERCE INVESTMENT OUTLOOK Moderator: William P. Barnett, Thomas M. Siebel Professor of Business Leadership, Strategy, and Organizations; Director, Center for Global Business and the Economy, Stanford Graduate School of Business</p> <ul style="list-style-type: none"> ▪ Tim Chang (MBA ’01), Managing Director, Mayfield Fund ▪ David Chao (MBA ’93), Co-Founder and Managing Partner, DCM ▪ Paul Kwan (BAS ’96), Managing Director, Morgan Stanley ▪ Richard Lim (MBA ’88), Managing Director and Co-Founder, GSR Ventures
12.30 pm – 1.45 pm	<p>CONFERENCE LUNCH (Sponsored by GSR Ventures) Community Court, Knight Management Center, Stanford Graduate School of Business</p>
1.45 pm – 3.00 pm	<p>CHINA INTERNET ENTREPRENEURS</p> <ul style="list-style-type: none"> ▪ Fritz Demopoulos, Co-Founder and Former CEO, Qunar.com; Co-Founder and Former CEO, Shawei.com ▪ Grace Huang, Founder and CEO, iPinYou ▪ Jianshuo Wang, Founder and CEO, Baixing.com ▪ Nick Yang (MS ’99), Founder and CEO, Wukong.com; Co-Founder, ChinaRen.com and KongZhong
3.00 pm – 3.30 pm	COFFEE/TEA BREAK (Sponsored by Cypress River Advisors)
3.30 pm – 4.25 pm	<p>CLOSING KEYNOTE and Q&A Jack Ma, Chairman and CEO, Alibaba Group</p>
4.25 pm – 4.30 pm	<p>CLOSING REMARKS Garth Saloner, Philip H. Knight Professor and Dean, Stanford Graduate School of Business</p>
4.30 pm – 5.30 pm	<p>NETWORKING RECEPTION (Sponsored by BDA China) Community Court, Knight Management Center, Stanford Graduate School of Business</p>



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