

CORPORATE AFFILIATES PROGRAM



THE CORPORATE AFFILIATES PROGRAM IN THE WALTER H. SHORENSTEIN ASIA-PACIFIC RESEARCH CENTER (SHORENSTEIN APARC) PROVIDES SPONSORSHIP OPPORTUNITIES FOR ORGANIZATIONS WISHING TO SUPPORT THE CENTER'S RESEARCH MISSION. CORPORATE AFFILIATES ENTER INTO CONTINUING RELATIONSHIPS WITH SHORENSTEIN APARC, AND BENEFIT FROM ENHANCED ACCESS TO THE CENTER'S RESEARCH ON CONTEMPORARY ASIA. THROUGH THE VISITING FELLOWS PROGRAM—A KEY COMPONENT OF THE CORPORATE AFFILIATES PROGRAM—AFFILIATES MAY SEND PERSONNEL TO LIVE, STUDY, AND CONDUCT RELEVANT RESEARCH ON THE STANFORD UNIVERSITY CAMPUS.



“Shorenstein APARC hosts visiting fellows and researchers from so many Asian countries that I felt as if I was actually in Asia! Fortunately, the barriers that can divide these countries are non-existent at the Center.”

RECENT GRADUATE OF THE VISITING FELLOWS PROGRAM

CORPORATE AFFILIATION

Shorenstein APARC continually pursues new research directions, and with these come new opportunities for corporate affiliates and increased need for their commitments. Shorenstein APARC corporate affiliates enter into relationships with the Center that often continue for many years; their ongoing sponsorship supports the research infrastructure and other activities of mutual interest.

VISITING FELLOW AFFILIATION

Organizations that have already joined as Shorenstein APARC Corporate Affiliates may nominate personnel to spend one academic year as Shorenstein APARC Visiting Fellows, who live, study, and conduct relevant research on the Stanford University campus during the academic year. Established in 1982, the Visiting Fellows Program is especially appropriate for foreign corporations and public-sector institutions that wish to give capable managers experience in an intellectually rigorous, English-speaking environment.



Shorenstein APARC's Visiting Fellows Program is a vital part of Center life. The program introduces Asia-based fellows to American life and institutions, including the economy, society, culture, politics, and law. The association with the Center allows foreign visitors to interact daily with specialists, students, and scholars from Stanford and abroad. In turn, Visiting Fellows' practical experience and international perspective enrich and inform intellectual exchange at Shorenstein APARC and at Stanford. Program alumni now occupy distinguished positions in the government and private sectors of Japan, China, Korea, and India.

CURRICULUM

Shorenstein APARC Visiting Fellows participate in a structured program, which includes conducting individual research, auditing classes, attending seminars, and visiting local companies and institutions.

RESEARCH PROJECT The research project is the academic cornerstone of the Visiting Fellows Program. Designing and executing

an individual project—which is written and formally presented to Shorenstein APARC faculty and scholars—allows Visiting Fellows to use Stanford's resources and their own skills to further their personal interests, deepen their companies' knowledge of target topics, or both. Research projects are due before Visiting Fellows depart Shorenstein APARC and are published in a volume distributed to each Visiting Fellow and his or her organization.

CLASSES, SITE VISITS, AND SEMINARS

Most Visiting Fellows audit Stanford classes and keep up with the reading and class discussions. In addition, the manager of corporate relations organizes a busy schedule of site visits, special seminars, and other activities. Past site visits have included trips to a municipal criminal court, an elementary school, a major biotechnology company, the Port of Oakland, a local branch of the FBI, and a Napa Valley winery. In recent years, Oracle, Sun Microsystems, Cisco Systems, and several high-technology start-ups have also opened their doors.

Numerous seminars are arranged specifically for the Visiting Fellows Program. These cover topics ranging from Asian immigration to the West Coast to the role of investment banking and venture capital in Silicon Valley.

ENGLISH LANGUAGE INSTRUCTION All applicants to the Visiting Fellows Program must have an intermediate/advanced level of English language ability prior to arriving at Stanford. Many fellows participate in an intensive summer English language course, available through Stanford's English for Foreign Students Program.

PROGRAM REQUIREMENTS

Visiting Fellows are accepted on a space-available basis. Nominations from corporate affiliates are requested by February of each year for residence beginning that September.

Evidence of ability to understand and communicate in English is required. Shorenstein APARC accepts computer-based TOEFL scores of 197 and above (paper-based TOEFL score of 525 and above), or TOEIC scores of 625 and above. A telephone interview takes place if candidates do not provide TOEFL or TOEIC scores.

Organizations involved in the Visiting Fellows Program pay an annual fee in addition to fees associated with corporate affiliation. This fee provides basic support for Shorenstein APARC's regular operations, and partially covers research and administrative expenses of the affiliate representative at Stanford. Corporate affiliates also cover all other expenses.

CORPORATE AFFILIATES HONOR ROLL: PARTICIPATION FIVE YEARS AND ABOVE

Organizations in the Corporate Affiliates Program maintain longstanding relationships with the Center. Shorenstein APARC deeply values their commitment and support, and is delighted to recognize those affiliates that have participated in this important program for five or more consecutive years.

- Asahi Shimbun, Japan
- Development Bank of Japan
- Japan Patent Office
- Kansai Electric Power Company, Japan
- Ministry of Economy, Trade, and Industry (METI), Japan
- Ministry of Finance, Japan
- Tokyo Electric Power Company



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